## FOR RELEASE AT 8:30 AM EST, WEDNESDAY, NOVEMBER 24, 2021

# **MONTHLY ADVANCE ECONOMIC INDICATORS REPORT, OCTOBER 2021**

Release Number: CB21-190

**November 24, 2021** — The U.S. Census Bureau announced the following international trade, wholesale inventories, and retail inventories advance statistics for October 2021:

	ADVANCE INTERNATIONAL TRADE: GOODS DEFICIT		ADVA WHOLE INVENT	ESALE	ADVANCE RETAIL INVENTORIES		
OCTOBER 2021	\$82.9 Billion	-14.6%°	\$758.5 Billion	+2.2%	\$603.6 Billion	+0.1%*	
SEPTEMBER 2021	\$97.0 Billion		\$742.1 Billion (R)		\$603.0 Billion (R)		

Next release: December 29, 2021.

### **Advance International Trade in Goods**

The international trade deficit was \$82.9 billion in October, down \$14.1 billion from \$97.0 billion in September. Exports of goods for October were \$157.4 billion, \$15.3 billion more than September exports. Imports of goods for October were \$240.3 billion, \$1.1 billion more than September imports.

## **Advance Wholesale Inventories**

Wholesale inventories for October, adjusted for seasonal variations and trading day differences, but not for price changes, were estimated at an end-of-month level of \$758.5 billion, up 2.2 percent (±0.4 percent) from September 2021, and were up 14.3 percent (±1.2 percent) from October 2020. The August 2021 to September 2021 percentage change was unrevised from the preliminary estimate of up 1.4 percent (±0.5 percent).

## **Advance Retail Inventories**

Retail inventories for October, adjusted for seasonal variations and trading day differences, but not for price changes, were estimated at an end-of-month level of \$603.6 billion, up 0.1 percent (±0.2 percent)\* from September 2021, and were down 0.7 percent (±0.9 percent)\* from October 2020. The August 2021 to September 2021 percentage change was unrevised from the preliminary estimate of down 0.2 percent (±0.2 percent)\*.

The November 2021 Advance report is scheduled for release on December 29, 2021. View the full schedule in the Economic Briefing Room: <a href="www.census.gov/economic-indicators/">www.census.gov/economic-indicators/</a>. The full text and tables of this release can be found at <a href="www.census.gov/econ/indicators/">www.census.gov/econ/indicators/</a>.

**Data Inquiries** 

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Media Inquiries



<sup>\*</sup> The 90 percent confidence interval includes zero. There is insufficient evidence to conclude that the actual change is different from zero.

<sup>°</sup> Statistical significance is not applicable or not measurable.

Data adjusted for seasonality but not price changes.

Source: U.S. Census Bureau; Advance Economic Indicators Report, November 24, 2021.

#### **EXPLANATORY NOTES**

#### **International Trade in Goods**

## **Goods (Census Basis)**

Data for goods on a Census basis are compiled from the documents collected by the U.S. Customs and Border Protection and reflect the movement of goods between foreign countries and the 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, and U.S. Foreign Trade Zones. They include government and non-government shipments of goods and exclude shipments between the United States and its territories and possessions; transactions with U.S. military, diplomatic, and consular installations abroad; U.S. goods returned to the United States by its Armed Forces; personal and household effects of travelers; and in-transit shipments. Data for U.S. exports to Canada are derived from import data compiled by Canada. For more information on the data exchange and substitution please refer to the FT-900. The General Imports value reflects the total arrival of merchandise from foreign countries that immediately enters consumption channels, warehouses, or Foreign Trade Zones.

For imports, the value reported is the U.S. Customs and Border Protection appraised value of merchandise—generally, the price paid for merchandise for export to the United States. Import duties, freight, insurance, and other charges incurred in bringing merchandise to the United States are excluded.

Exports are valued at the free alongside ship value of merchandise at the U.S. port of export, based on the transaction price including inland freight, insurance, and other charges incurred in placing the merchandise alongside the carrier at the U.S. port of exportation.

Additional information on coverage and valuation are available in the Guide to Foreign Trade Statistics, <www.census.gov/foreign-trade/guide/sec2.html#coverage> and <www.census.gov/foreign-trade/guide/sec2.html#valuation>, respectively.

## **Nonsampling Errors**

Goods data are a complete enumeration of documents collected by the U.S. Customs and Border Protection and are not subject to sampling errors. This report presents current month statistics which reflect nearly complete coverage. Current month statistics reflecting complete coverage will be published in the upcoming U.S. International Trade in Goods and Services report (FT-900). Statistics for other months shown reflect complete coverage and appear in the most recently published FT-900. Quality assurance procedures are performed at every stage of collection, processing, and tabulation. However, the data are still subject to several types of nonsampling errors. Information on nonsampling errors and other quality issues are available in the Guide to Foreign Trade Statistics, <www.census.gov/foreign-trade/guide/sec2.html>.

The U.S. Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling errors could impact the conclusion drawn from the results. For a detailed discussion of errors affecting the goods data, see U.S. Merchandise Trade Statistics: A Quality Profile (October 2014), available at

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< www.census.gov/foreign-trade/aip/quality\_profile10032014.pdf > or from the Economic Indicators Division, U.S. Census Bureau.

# **Adjustments for Seasonal and Trading-Day Variations**

Goods data are presented on a seasonally adjusted and not seasonally adjusted basis. Seasonally adjusted (and/or trading day adjusted data) are produced using X-13ARIMA-SEATS software to develop monthly adjustment factors. Goods data are initially classified under the Harmonized Commodity Description and Coding System (Harmonized System), which is an internationally accepted standard for the commodity classification of traded goods. Combining trade into approximately 140 export and 140 import end-use categories makes it possible to examine goods according to their principal uses. These categories are used as the basis for computing the seasonal and trading-day adjusted data. These adjusted data are then summed to the six end-use aggregates for publication. For more information, visit the seasonal adjustment section of the Guide to Foreign Trade here:

<a href="mailto:www.census.gov/foreign-trade/guide/sec2.html#seasonal">www.census.gov/foreign-trade/guide/sec2.html#seasonal</a>>.

# **Retail and Wholesale Inventories**

National estimates of end-of-month inventories are based on data from the Monthly Retail Trade Survey and the Monthly Wholesale Trade Survey. Additional information for each survey can be found at <<u>www.census.gov/retail</u>> and <<u>www.census.gov/wholesale</u>>. The advance estimates contained in this report are not incorporated into the full MRTS and MWTS time series.

The MRTS and MWTS samples selected to measure inventories consist of a stratified simple random sampling method of approximately 11,000 retail firms and 4,200 wholesale firms located in the United States. The retail and wholesale samples include firms of all sizes and are updated on a quarterly basis to account for new retail and wholesale firms, deaths, and other changes to the universe.

Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. For surveyed Retail companies, approximately 43.4 percent provided data for this reporting period resulting in a total quantity response rate of 59.3 percent. For surveyed Wholesale companies, approximately 53.2 percent provided data for this reporting period resulting in a total quantity response rate of 56.8 percent.

MRTS estimates cover companies with one or more establishments that sell merchandise and related services to final consumers. Nonemployers are represented in the retail estimates through benchmarking to prior annual survey estimates that include nonemployer sales based on administrative records.

MWTS estimates cover wholesale merchants who sell goods on their own account and include such businesses as wholesale merchants or jobbers, industrial distributors, exporters, and importers. Sales offices and branches maintained by manufacturing, refining, or mining firms for the purpose of marketing their products are not covered in this report. Also excluded is NAICS Industry Group 4251: Wholesale Electronic Markets and Agents and Brokers.

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## **Reliability of Estimates**

Because the retail and wholesale estimates are based on a sample survey, they contain sampling error and nonsampling error.

Sampling error is the difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Standard errors and coefficients of variation are estimated measures of sampling variation.

The margin of sampling error gives a range about the estimate which is a 90 percent confidence interval. If, for example, the percentage change estimate is  $\pm 1.2$  percent and its estimated standard error is 0.9 percent, then the margin of sampling error is  $\pm 1.753 \times 0.9$  percent or  $\pm 1.6$  percent, and the 90 percent confidence interval is  $\pm 0.4$  percent to  $\pm 0.4$  percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90 percent confidence level that the change is different from zero and therefore the change is not statistically significant. Estimated changes are statistically significant unless otherwise noted. For a monthly total, the estimated coefficient of variation is given. The resulting confidence interval is the estimated value  $\pm 1.753 \times CV \times (the estimated monthly total)$ .

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. This type of error can occur because of nonresponse, insufficient coverage of the universe of businesses, mistakes in the recording and coding of data, and other errors of collection, response, coverage, or processing. Although nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error.

The U.S. Census Bureau recommends that individuals using retail and wholesale estimates incorporate this information into their analyses, as sampling error and nonsampling error could affect the conclusions drawn from the estimates.

## **Adjustments for Seasonal Variations**

Concurrent seasonal adjustment is used to adjust the retail and wholesale inventories estimates for seasonal variations. Concurrent seasonal adjustment uses all available unadjusted estimates as input to the X-13ARIMA-SEATS program. The factors derived from the program are applied to the retail and wholesale estimates of current and previous month inventories and for inventories estimates a year ago as well.

**Statement Regarding COVID-19 Impact:** The Census Bureau continues to monitor response and data quality and has determined that estimates in this release meet publication standards. For more information, see < < COVID-19 FAQs >.

**Statement Regarding Natural Disasters:** For information on the impact of natural disasters, including hurricanes, on the compilation of this report, please see <a href="Wholesale Natural Disaster FAQs">Wholesale Natural Disaster FAQs</a>> and <a href="Retail Natural Disaster FAQs">Retail Natural Disaster FAQs</a>>.

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## **Data Availability**

The Advance Economic Indicators Report is available at <<u>www.census.gov/econ/indicators/index.html</u>>. For archived versions of the Advance Economic Indicators Report please visit the Historical Data tab at the following: <<u>www.census.gov/econ/indicators/historical\_data.html</u>>.

#### **RESOURCES**

#### API

The Census Bureau's application programming interface lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before.

<www.census.gov/developers>

# **FRED Mobile App**



Receive the latest updates on the nation's key economic indicators by downloading the FRED App < <a href="fred.stlouisfed.org/fred-mobile">fred.stlouisfed.org/fred-mobile</a>> for both Apple and Android devices. FRED, the signature database of the Federal Reserve Bank of St. Louis, now incorporates the Census Bureau's 13 economic indicators.

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- \* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.
- ° Statistical significance is not applicable or not measurable for this survey.

(R) Revised from the last published Monthly Retail Trade Report and Monthly Wholesale Trade: Sales and Inventories Report

**Data Inquiries** 

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Table 1. U.S. International Trade in Goods by Principal End-Use Category (1) In millions of dollars. Details may not equal totals due to seasonal adjustment and rounding. (X) - Not applicable

	Goods - Census Basis (2)							
	Monthly				Percent change			
	October 2021	September 2021	August 2021	October 2020	October 2021/ September 2021	September 2021/ August 2021	October 2021/ October 2020	
Seasonally Adjusted	(a)							
Balance	-82,891	-97,031	-87,990	-81,145	(X)	(X)	(X	
Exports	157,448	142,187	149,177	125,468	10.7	-4.7	25.	
Foods, Feeds, & Beverages	14,023	12,032	12,172	12,563	16.6	-1.1	11.	
Industrial Supplies (3)	57,752	51,617	57,284	40,577	11.9	-9.9	42.	
Capital Goods	45,304	42,272	43,842	38,982	7.2	-3.6	16.	
Automotive Vehicles, etc.	12,558	10,980	11,200	12,605	14.4	-2.0	-0.	
Consumer Goods	21,395	19,819	19,108	16,032	8.0	3.7	33.	
Other Goods	6,416	5,468	5,571	4,709	17.3	-1.9	36.	
Imports	240,339	239,218	237,167	206,612	0.5	0.9	16.	
Foods, Feeds, & Beverages	15,927	15,632	15,691	13,297	1.9	-0.4	19.	
Industrial Supplies (3)	57,269	57,981	56,997	38,225	-1.2	1.7	49.	
Capital Goods	65,009	65,628	63,091	56,771	-0.9	4.0	14.	
Automotive Vehicles, etc.	27,320	25,854	28,006	32,045	5.7	-7.7	-14.	
Consumer Goods	63,737	63,153	63,234	57,523	0.9	-0.1	10.	
Other Goods	11,076	10,969	10,149	8,752	1.0	8.1	26.	
Not Seasonally Adjusted								
Balance	-86,375	-102,533	-97,529	-87,164	(X)	(X)	()	
Exports	163,901	141,830	148,176	132,348	15.6	-4.3	23.	
Foods, Feeds, & Beverages	16,856	11,662	11,867	14,987	44.5	-1.7	12.	
Industrial Supplies (3)	58,123	50,605	57,355	40,963	14.9	-11.8	41.	
Capital Goods	47,089	42,619	43,110	41,138	10.5	-1.1	14.	
Automotive Vehicles, etc.	12,828	11,054	11,962	13,239	16.0	-7.6	-3.	
Consumer Goods	22,448	20,478	18,306	17,156	9.6	11.9	30.	
Other Goods	6,556	5,412	5,576	4,866	21.1	-2.9	34.	
Imports	250,276	244,363	245,705	219,513	2.4	-0.5	14.	
Foods, Feeds, & Beverages	15,802	14,913	15,476	13,372	6.0	-3.6	18.	
Industrial Supplies (3)	55,985	57,176	58,686	38,274	-2.1	-2.6	46.	
Capital Goods	66,890	66,622	64,944	59,311	0.4	2.6	12.	
Automotive Vehicles, etc.	28,628	25,363	28,999	33,942	12.9	-12.5	-15.	
Consumer Goods	71,307	68,743	67,587	65,182	3.7	1.7	9.	
Other Goods	11,663	11,545	10,014	9,432	1.0	15.3	23.	

<sup>(</sup>a) Advance statistics

Source: U.S. Census Bureau; Advance Economic Indicators Report, November 24, 2021.

<sup>(1)</sup> For a listing of the detail included in each end-use category, see <www.census.gov/foreign-trade/reference/codes/enduse/exeumstr.txt>.

<sup>(2)</sup> Data are presented on a Census basis. The information needed to convert to a balance of payment basis is not available.

<sup>(3)</sup> Includes petroleum and petroleum products.

<sup>\*</sup> Current month statistics reflect nearly complete coverage; current month statistics reflecting complete coverage will be published in the upcoming U.S. International Trade in Goods and Services report (FT-900). Statistics for other months shown reflect complete coverage and appear in the most recently published FT-900.

<sup>\*</sup> For information on data sources, nonsampling errors, and definitions, see the explanatory notes in this release or at <www.census.gov/econ/indicators/advance\_report.pdf>.

# Table 2. Levels and Percent Changes for Inventories

Inventories estimates are shown in millions of dollars. Estimates are based on data from the Monthly Wholesale Trade Survey and the Monthly Retail Trade Survey.

	Inventories						
	Monthly			Percent change			
	October	September	October	October 2021/	September 2021/	October 2021/	
	2021	2021	2020	September 2021	August 2021	October 2020	
	(a)	(r)	(r)				
Adjusted <sup>1</sup>							
Merchant wholesale <sup>2</sup> trade, total	758,544	742,066	663,833	2.2	1.4	14.3	
Durable goods	448,941	440,685	391,743	1.9	1.4	14.6	
Nondurable goods	309,603	301,381	272,090	2.7	1.5	13.8	
Retail trade, total	603,631	602,977	608,108	0.1	-0.2	-0.7	
Total (excl. motor veh. & parts)	457,762	456,102	419,516	0.4	0.8	9.1	
Motor vehicle & parts dealers	145,869	146,875	188,592	-0.7	-3.0	-22.7	
Not Adjusted							
Merchant wholesale <sup>2</sup> trade, total	765,197	735,218	668,774	4.1	2.5	14.4	
Durable goods	451,790	442,948	393,996	2.0	1.3	14.7	
Nondurable goods	313,407	292,270	274,778	7.2	4.3	14.1	
Retail trade, total	629,756	609,865	633,606	3.3	2.8	-0.6	
Total (excl. motor veh. & parts)	484,449	465,556	444,720	4.1	4.2	8.9	
Motor vehicle & parts dealers	145,307	144,309	188,886	0.7	-1.6	-23.1	

<sup>(</sup>a) Advance estimate

See footnotes and notes at the end of Table 3.

# Table 3. Estimated Measures of Sampling Variability

Estimates are shown as percents and are based on data from the Monthly Wholesale Trade Survey and the Monthly Retail Trade Survey.

		Inventories						
		Monthly		Standard Error of Percent Change				
	Coef	fficient of Varia	ation					
	October	September	October	October 2021/	September 2021/	October 2021/		
	2021	2021	2020	September 2021	August 2021	October 2020		
	(a)	(r)	(r)					
Merchant wholesale <sup>2</sup> trade, total	1.8	1.7	1.9	0.2	0.3	0.7		
Durable goods	2.5	2.5	2.5	0.2	0.2	1.		
Nondurable goods	1.5	1.3	1.4	0.4	0.4	1.		
Retail trade, total	1.0	1.0	0.7	0.1	0.1	0.		
Total (excl. motor veh. & parts)	1.1	1.1	0.8	0.1	0.1	0.		
Motor vehicle & parts dealers	1.5	1.5	1.5	0.4	0.3	0		

<sup>(</sup>a) Advance estimate

(2) The 2012 North American Industry Classification System (NAICS) defines merchant wholesalers as including manufacturers' sales branches and offices. However, the estimates included in this release exclude manufacturers' sales branches and offices. Note that this is not a change in coverage from prior releases and is consistent with the description used in the Monthly Wholesale Trade Survey data products.

#### NOTES:

Estimated measures of sampling variability are based on estimates not adjusted for seasonal variation. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at

<www.census.gov/wholesale/www/how\_surveys\_are\_collected/monthly\_methodology.html> for wholesale and at <www.census.gov/retail/mrts/how\_surveys\_are\_collected.html> for retail.

<sup>(</sup>r) Revised estimate

<sup>(</sup>r) Revised estimate

<sup>(1)</sup> Estimates are concurrently adjusted for seasonal variation and trading day differences, but not for price changes. Concurrent seasonal adjustment uses all available not adjusted estimates as input to the X-13ARIMA-SEATS program. The factors derived from the program are used in calculating all seasonally adjusted estimates shown in this table.